SPIRITUAL ENTREPRENEURSHIP

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Cast the net on the right side

REVISED EDITION

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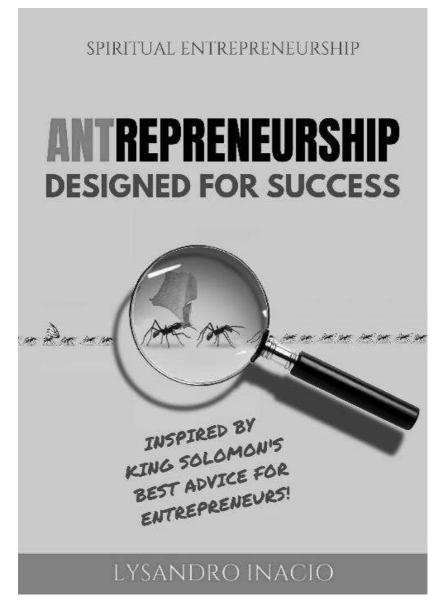
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To my wife, Ninusca, My partner in purpose "An excellent wife who can find? She is far more precious than jewels." Proverbs 31:10

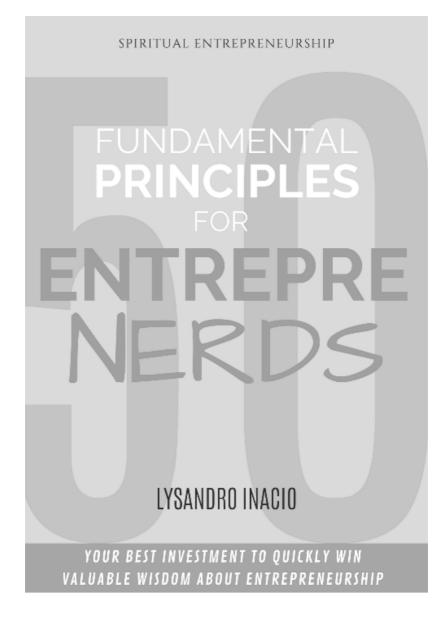
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SUMMARY

I f you are an entrepreneur, or desire to become one, God is inviting you to walk in your purpose and/or step into entrepreneurship with courage and faith. You have a specific task to fulfill. Your talents are too unique and valuable not to be exploited and the future is waiting on your creativity!

Did you ever stop and think about who "invented" entrepreneurship? The answer might surprise you. Entrepreneurship is not a human invention. It existed before mankind. Entrepreneurship is the willingness to undertake action with a desired result in mind. Creation is the first result of such undertaking. Being created in the image of God means that we too have this feature build within us. God's original intention was for mankind to be productive and prosper in a sustainable environment.

Think of it this way: The first business venture on earth was the Garden of Eden, where the first human being received the first instruction to undertake: "be fruitful and multiply". This first human, Adam, was designed with the capacity, skills, knowledge, and understanding to be a successful business magnate. Adam was an entrepreneur by design, not by faith, because he walked with God. God placed him in a known environment that was perfectly designed to sustain him and his family in all their needs.

The first breach of a business contract occurred in this business venture called Eden. This incident abruptly brought an end to Adam and Eve's presence in this sustainable environment and forced them into an unknown environment that required hard labor to produce and survive.

This is the world we live in today: a world filled with uncertainties, risks, and struggles, but also filled with endless opportunities. It is a world in need of your specific talents and creativity. You must tap into these opportunities and create new products or services for the benefit of mankind.

Entrepreneurship has never left the world. Nevertheless, uncertainties and financial risks have discouraged many people from venturing, or continuing their venture, into entrepreneurship. In many cases, lack of courage to act, lack of faith to believe or lack of perseverance to continue, have prematurely ended the journey. Only a few people have truly benefited from their capacity and creativity to become the successful and inspiring entrepreneurs we know today.

But there is another way to enter this journey filled with uncertainties. It requires mankind to step out of the security and comfort of what is known and step into the unknown with faith, courage and expectation. If you want to be an entrepreneur, you must defeat its biggest enemies; doubt and fear. You must believe that you have what it takes to succeed and allow your talents and skills to guide you to your purpose!

PREFACE

The idea to write this book struck me during a seminar led by leadership expert John Maxwell in Curaçao. My wife insisted that we participate and knowing that a happy wife makes a happy life, I granted her wish. During the seminar, I received a clear instruction from God: Write a book about your experience as an entrepreneur and how it came about in your life. At first, this alien thought seemed unrealistic because I didn't have the experience or skills to write (I also have dyslexia). But when I shared this idea with my wife, she looked at me and said, "I already received this in a vision." The instruction was clear and confirmed; now it was up to me to be committed and obedient.

Considering my lack of writing skills, I asked God to guide me through the process of producing this book. God needed to unveil the hidden capacity in me that He had blessed me with. I needed a title, I needed chapters, I needed content, and God provided. This book is proof of His faithfulness, unconditional love, and desire for us to prosper and be successful.

Each one of us has been gifted with talents, sometimes hidden and untouched, that we need to exploit to serve and expand God's kingdom here on earth. It is not going to be achieved by nations and conquests or corporations; it must be achieved by you and me. With a singlemindedness to obey the first instruction given to us by the One who created us in "His express image," so that when we change the world and make it a better place.