

My name is Nimrod...

Remember these five guidelines:

1

Better ask for forgiveness than permission.

2

If you got them by the balls – their hearts and minds will follow.

3

You were called worse things by better people.

4

Hope = Potential gain divided by probability.

5

God is debt.

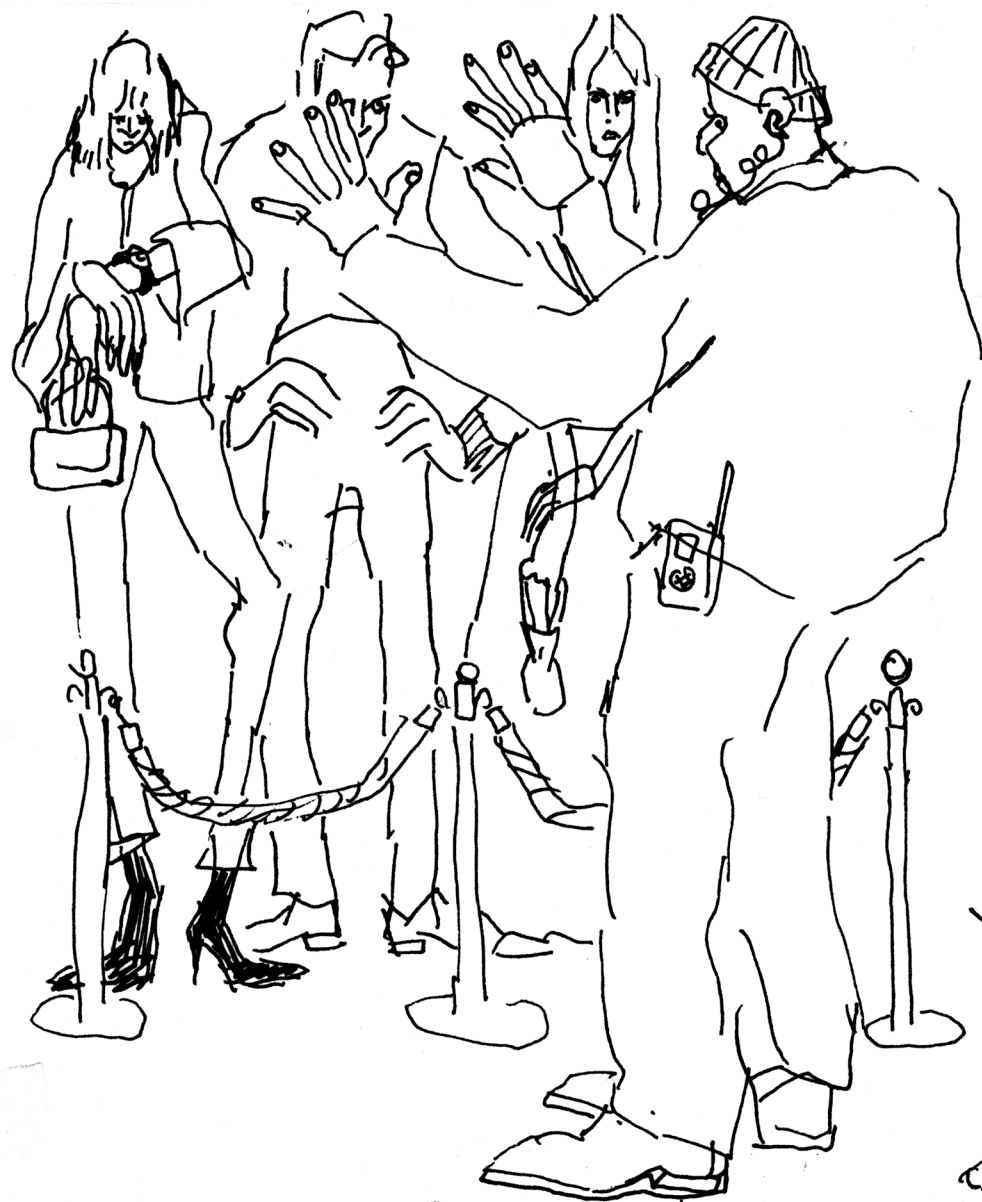
WALK IN BACKWARDS

Guest lists are hard to overcome. The doorman can see your face.

They will eject you faster than you can say 'Jack Guinness'. Wait for a moment of disarray at reception and quickly moonwalk inside, smooth, like MJ, no one will notice you. Some may assume you're coming back in reverse from the smoking area.

Don't look ahead until you are in.

Turn your face forward - you lose. Carry on moving backwards and hit the bar. Slam your back on it. Order a drink without looking. When the drink arrives glance up and say thank you. If you hold a drink you're safe. Keep your JOMO going — joy of missing out.



TILL DEBT DO US PART



Members clubs have a soft spot for those who owe them money. Arrive in the morning with \$250 in cash and demand entry to pay your bill from last night. There is no bill. You then insist, it's at the bar upstairs.

**Last night was tumultuous.
Tinder is the night.
God is debt.**

When you're upstairs keep on looking for your tab. Order sparkling water and allow them to check everywhere, no rush. On your way out leave a scarf in the cloakroom permanently. Use the cloakroom ticket to get in the following day. Now you're pretty much a member. Start talking to various other members and offer them your services, such as Wikipedia editing and iCloud tips.

IGNORE MY PREVIOUS EMAIL

No one will read your emails.

Unless — you send another email asking them to ignore your previous email. Then they'll think you accidentally sent something important and read it immediately. They may even open an attachment. As a rule avoid sending attachments unless it's an invoice. Write

[//]

in the subject line on all emails. If a recipient knows what an email is about from it's subject line - you failed. The best first impressions are misleading. Have the word "Done" on your e-signature. Always check the spam folder before checking your inbox. Make a bookmark of it.

CREATE A TED TALK

**A CV is never
complete without a
TED Talk...**

**Create a stage with T, E & D
letters alongside a round red
carpet.**

Film it. Cut the video with audience reactions from real TED Talks. Release it on all social medias thanking TED for the opportunity. People pay £5K to be in a TED audience and mingle with Al Gore. You should be humble to have been given the chance to express yourself. Doesn't matter what you talk about. Read a play or play a tool. Mention 'paradigm shift' and 'plagiarise shift' twice, then do a dance move and collapse.

[applause].



Nimrod's fake TED on how to monetise Wikipedia