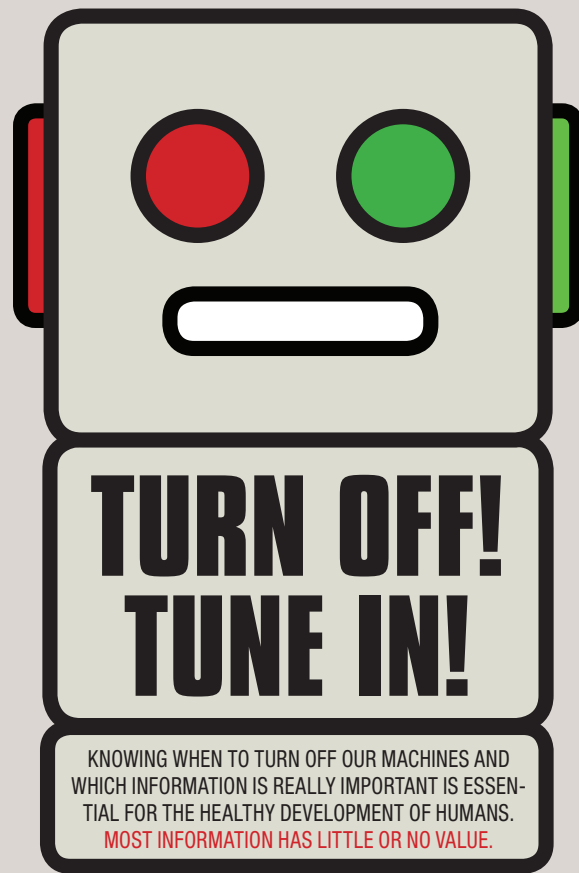
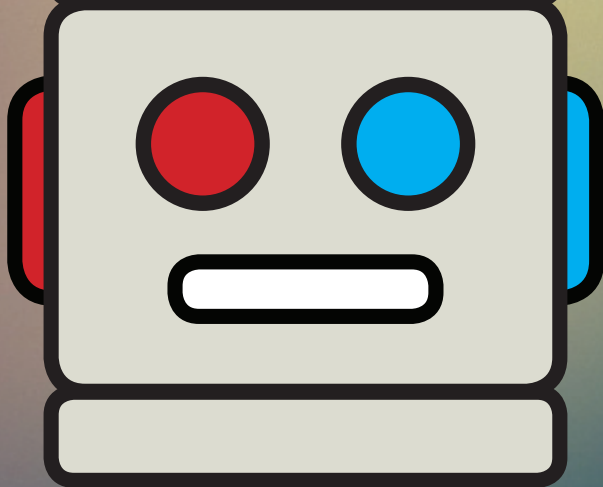


**There is nothing
so threatening
to humanity as
humanity itself.**



**It has become
appallingly
obvious that our
technology
has exceeded
our humanity.**

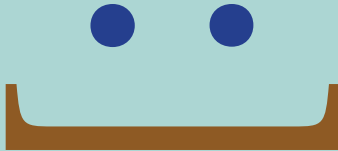
**PEOPLE
CAN
INHABIT
ANYTHING.**



**TURN OFF!
TUNE IN!**

KNOWING WHEN TO TURN OFF OUR MACHINES AND WHICH INFORMATION IS REALLY IMPORTANT IS ESSENTIAL FOR THE HEALTHY DEVELOPMENT OF HUMANS.
MOST INFORMATION HAS LITTLE OR NO VALUE.





ROBOTS TAKE OVER

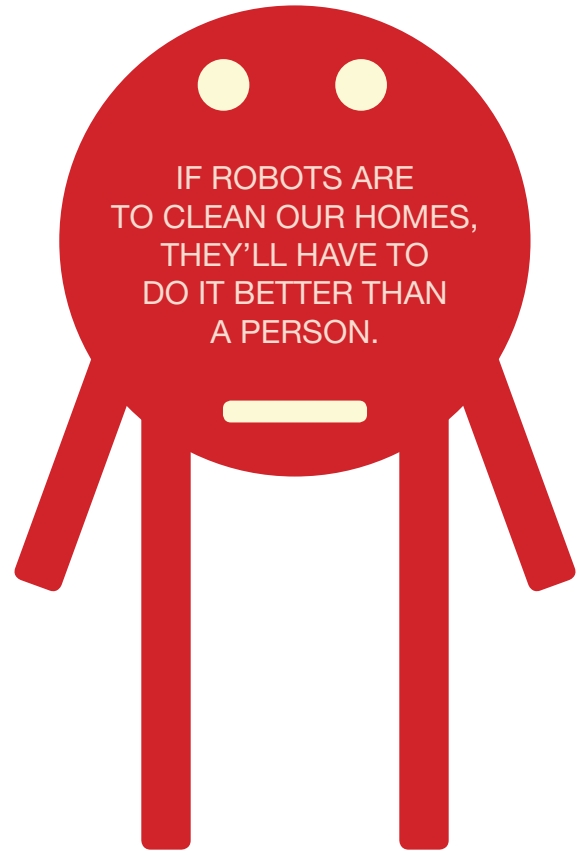
drones, clones and algorithms

The robots are coming! They're getting stronger and smarter every day. How long will I have my job before a robot steals it? And they're taking over our families, our houses, our cars... basically, our whole lives. Visions of the future in which people are dominated by superior machines have always been with us. Sometimes they turn us into human livestock; in other scenarios, our appliances actively try to exterminate us. Though Hollywood movies usually depict robots as metal people, the reality is more subtle than that.

For decades, robotisation has been used widely to accomplish work that used to be done by people. The industrial revolution rendered human brawn redundant; now the digital revolution is computerising cognition. This development is not only taking work off our hands, it is changing our very nature. After all, highly productive, precisely functioning machines require highly productive, precisely functioning people. As a side effect of standardisation, mass production, computerisation, bureaucracy and globalisation, human beings have been robotised to an advanced degree.

While we wait for the day when a humanoid robot will shake our hand and introduce itself as an artificial intelligence, the machine has long since grown

**ROBOT CARS
ARE SMOOTHER,
SAFER DRIVERS
THAN YOU
OR I.**



All human
beings have
three lives:

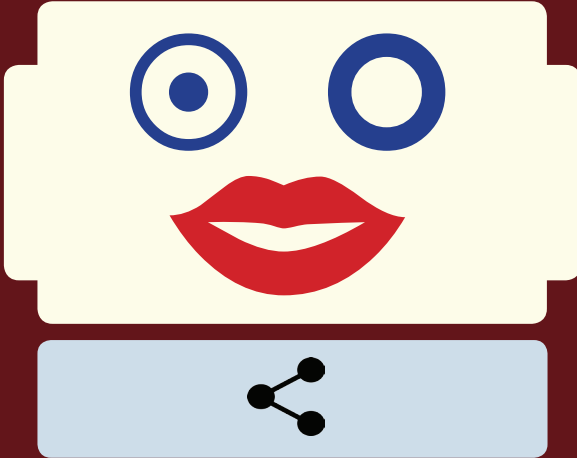
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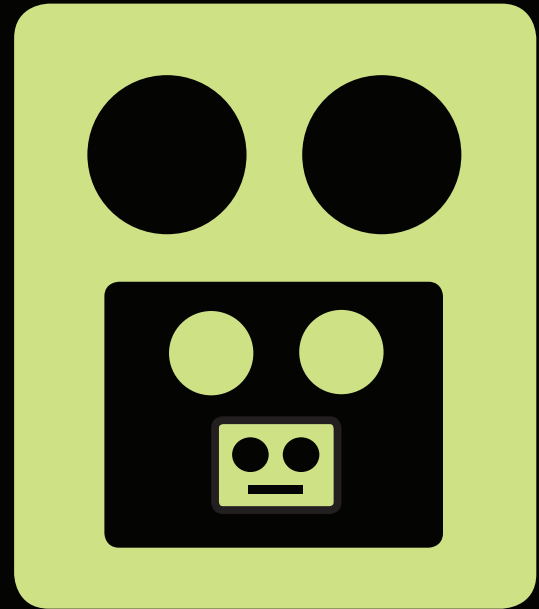
SECRET.



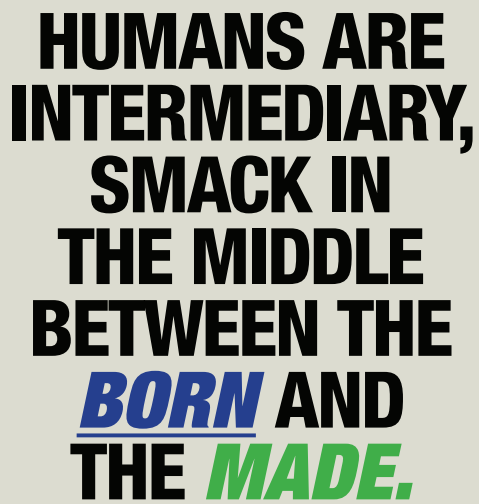
**In truth, we are all
part of the team of
humanity. And as such,
we are all obligated
to share ourselves,
and our talents, for the
sake of the team.**




life?



**WHY DOES IT
DEPEND ON CONSUMING
OTHER LIFE.**



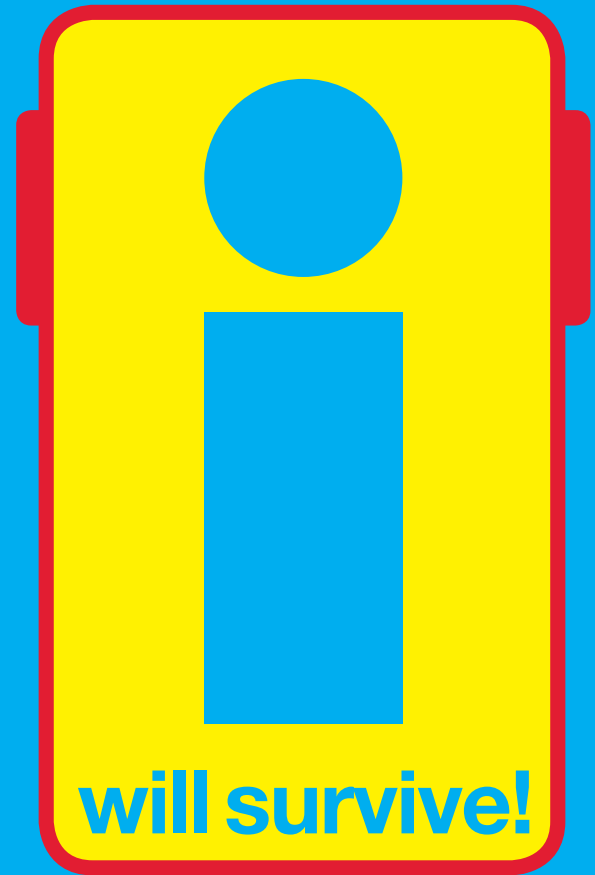
**HUMANS ARE
INTERMEDIARY,
SMACK IN
THE MIDDLE
BETWEEN THE
BORN AND
THE MADE.**



**I STILL
BELIEVE
THAT WE
ARE ONE
PEOPLE.**

Once, human beings were a relatively insignificant species somewhere in the middle of the food chain, without much more impact on their environment than gorillas, butterflies or jellyfish. But our early years are over. Inventiveness and creativity have lifted us out of the mud of the savannah. Humanity has become an evolutionary catalyst that has transformed the face of the earth. And it isn't finished yet. We are a hinge between the biosphere we sprang from and the technosphere that emerged after our arrival. Our actions affect not only our own future but the planet as a whole and all the other species who live on it. That's no small responsibility. Some people claim that we aren't equipped for this and should have stayed in our caves. But that's not our style. We are technological by nature and have been since the first day we became human. Going backward is impossible; it would be cowardly in the face of the unknown, and it would deny our humanity. We play with fire. It's what we do. In fact, it's a miracle that we've come this far.

Nobody knows how human beings will look in a million years, or whether there will even be human beings, and if so, whether we early-21st-century people would recognise them as human. Will we accept implants? Reprogramme our DNA? Double the size of our brains? We don't and can't know. But we can hope that in a million years there will still be such a thing as humanity. For as long as there is humanity, there will be human beings. You can't get any closer to angels.





TECHNOLOGY
ISN'T WHAT
MAKES US
'POST-HUMAN'
OR 'TRANS-
HUMAN,' IT'S
WHAT MAKES
US HUMAN.



TECHNOLOGY
IS OUR NATURE.
• THROUGH OUR
TOOLS WE GIVE
OUR DREAMS
FORM. WE BRING
THEM INTO THE
WORLD.