

A murder of crows, a swarm of bees, a crash of rhinos. Why is it that animals got all the fun collective nouns?

For too long humble folk of the creative classes have sat there silently, letting the animal world revel in this linguistic glory.

Well, enough is enough. At long last we have a comprehensive taxonomy that does justice to the various subspecies of the creative industries.

A Delusion of Creatives



A ~~Rant~~ of Copywriters



A Vague ness of
Art Directors



AN AMBITION OF MANAGING DIRECTORS



A ERID IF DESIENERS



A GLOOM OF DEVELOPERS

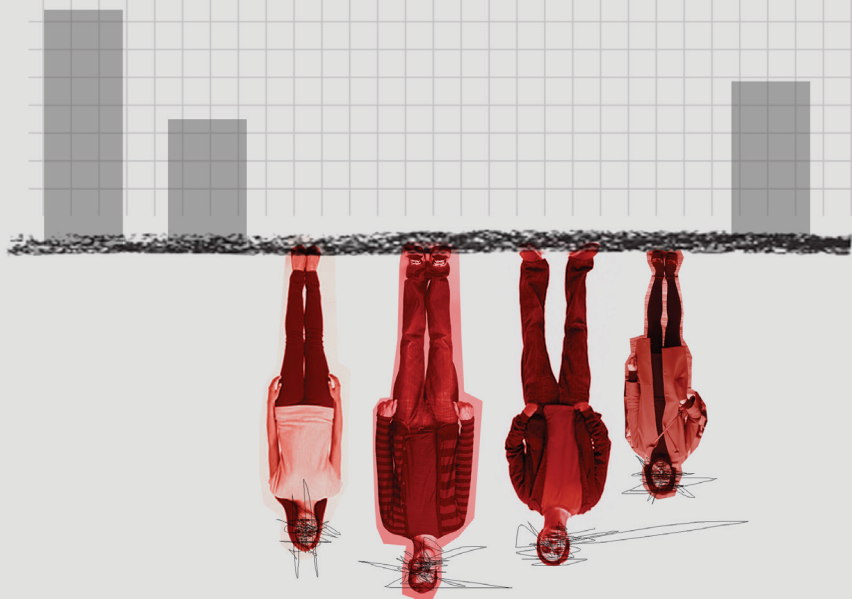


```
Gain ( X, N, b ) {  
    Th2 = (1-2^(-b)) / gf[1]; //initialize threshold for gain factor G=2  
    Th4 = Th2 / 2;           //... for gain factor G=4  
    Th8 = Th4 / 2;           //... for gain factor G=8  
    n2 = n4 = n8 = 0;        //initialize counters  
    for ( k=1 to N ) {  
        //for each component k ...
```


A Bully of
clients



An overdraft
of interns



A MIRACLE OF FEMALE BOSSES

