

# Yearbook



Well, you're almost done. If everything works out well, this will be your last year at secondary school. Most of you have attended this school for four years and during these years many things happened. You all have shared experiences and you all have your personal memories.

Quite a number of schools in the Netherlands collect stories of graduates and put them, along with photos, in so-called yearbooks. Yearbooks are becoming increasingly popular in Europe and other parts of the world. It's fun to read it when you're older and think back to those good old days.

## This Is What You Will Do

You will read, listen and watch stories about yearbooks. You'll find out what errors were made in those prestigious books. You'll discover what girls think when their yearbooks are signed. You will use all this information as inspiration to write your own yearbook articles.

## This Is What You Will Need

You will need:

- a dictionary;
- information on how to write a yearbook article;
- a lot of creativity.

## This Is What You Will Learn

You will learn:

- what a yearbook is;
- about people who got famous because of yearbooks;
- about new ideas and story writing;
- the difference between the **past simple** and the **present perfect**;
- how to use the **past simple** and the **past continuous**.

## ERK

Je werkt in deze module vooral aan de volgende onderdelen:

- lezen op A2-niveau: je kunt specifieke informatie begrijpen in eenvoudige teksten;
- luisteren op A2-niveau: je kunt begrijpen over welk onderwerp iemand spreekt. Je kunt alledaagse situaties die in film worden getoond begrijpen;
- schrijven op A2-niveau: je kunt in eenvoudig Engels over je eigen favoriete zaken schrijven en ook over een ander iets opschrijven.

## A

## What Is a Yearbook?

## 1

## I Know What It Is

Read **Well, What Is It?** Answer the questions in Dutch.

- 1 Hoe vaak verschijnt een 'yearbook'?

.....

- 2 Wat staat er in een jaarboek van school?

.....

- 3 Wat is het meervoud van 'yearbook'?

.....

- 4 Kun je een voorbeeld geven van een jaarboek dat niet over school gaat?

.....

## Well, What Is It?

**Yearbook** *noun* [C]

**UK** /'jɪə.bʊk/ **US** /'jɪr.bʊk/

★ **a book published every year by a school, that gives information about the events and achievements of the previous year, and has pictures of the students.**

yearbook /'jɪə.bʊk / **noun**

*plural yearbooks*

**Learner's definition of YEARBOOK**

[count]

**1** : a book about a particular topic (such as sports or news) that is published each year.

★ an auto industry *yearbook*

**2** : a book that is published by a school each year and that shows the activities at the school during that year.

★ a high school *yearbook*

★ her *yearbook* photo

★ They signed each other's *yearbooks*.

## 2

**It's Much More Than a Picture Book!**

Read **It Is Just a Picture Book!** Choose **true** or **false**.

- |   |                                                                              |                     |
|---|------------------------------------------------------------------------------|---------------------|
| 1 | Alle foto's in een jaarboek zijn gemaakt tijdens speciale gebeurtenissen.    | <b>True / False</b> |
| 2 | De meeste mensen denken dat er heel veel foto's in een jaarboek staan.       | <b>True / False</b> |
| 3 | Een jaarboek is ook bedoeld om herinneringen op te kunnen halen.             | <b>True / False</b> |
| 4 | Een jaarboek bestaat uit o.a. foto's, opmerkingen bij de foto's en verhalen. | <b>True / False</b> |
| 5 | Over 20 tot 30 jaar moeten de scholen vaker dicht vanwege een sneeuwstorm.   | <b>True / False</b> |
| 6 | Als je door een jaarboek bladert, heb je vaak een geschiedenisboek nodig.    | <b>True / False</b> |
| 7 | In een jaarboek moeten alleen de positieve dingen staan.                     | <b>True / False</b> |
| 8 | Als je door een jaarboek bladert, kun je een indruk krijgen van de school.   | <b>True / False</b> |

**It Is Just a Picture Book!**

Keep in mind that a yearbook is much more than just a photo book. It is:

**A photo book**

Most people would probably say a yearbook is a picture book, one that contains an overkill of photographs of themselves and their friends, the activities and events. In it you can see photos of the wonder of everyday life as well as special occasions.

**A memory book**

'Do you remember the rainstorm during our homecoming game? I tried to hide under the bleachers but not before I was soaked through. What did you do?' The images, captions and stories will bring back the atmosphere of the year.

**A history book**

People should be able to look back in 20 or 30 years and remember the blizzard that shut down schools across the nation.

**A record and reference book**

'Who did the football team beat to win the championship? How many years since the last time we were in the playoffs?' As a record book and a reference book, it is essential the book be honest. It's all too easy for a staff to want to only report the positive. Who were the players? What was the score?

**A public-relations tool**

A yearbook promotes your school to the public. For families moving in to a city and deciding on which school to send their kids to, they can look through a yearbook and see all that your school has to offer.

## 3

## Words

Read **Why Do I Need a Yearbook?** Try to guess the meaning of the words. Then check a dictionary for the correct translation and see if you guessed the translation correctly.

	Word	Your guess	Word from dictionary
1	imagine	.....	.....
2	images	.....	.....
3	events	.....	.....
4	the importance	.....	.....
5	owning a yearbook	.....	.....
6	a necessity	.....	.....
7	go out of style	.....	.....
8	a treat	.....	.....
9	especially	.....	.....
10	childhood friends	.....	.....
11	just as excited as you	.....	.....
12	marking	.....	.....
13	come to mind	.....	.....
14	remarkably valuable	.....	.....
15	regret	.....	.....

## 4

## Do You Need It?

Read **Why Do I Need a Yearbook?** and answer the questions. Choose **true** or **false**.

- |    |                                                                                                |                     |
|----|------------------------------------------------------------------------------------------------|---------------------|
| 1  | Deze tekst legt uit waarom een jaarboek belangrijk is.                                         | <b>True / False</b> |
| 2  | Een jaarboek helpt je bij het ophalen van herinneringen aan mensen en speciale gebeurtenissen. | <b>True / False</b> |
| 3  | In een jaarboek vind je dezelfde dingen als op sociale media.                                  | <b>True / False</b> |
| 4  | Een jaarboek is eigenlijk een noodzaak.                                                        | <b>True / False</b> |
| 5  | Wanneer je ouder bent, zal je jouw jaarboeken saai vinden.                                     | <b>True / False</b> |
| 6  | Jouw ouders zullen jouw jaarboek ook leuk vinden.                                              | <b>True / False</b> |
| 7  | Je ouders vinden het leuk om te zien hoe jij en je vrienden veranderd zijn.                    | <b>True / False</b> |
| 8  | De eerste keer dat je jouw nieuwe jaarboek ziet, zal je het erg leuk vinden.                   | <b>True / False</b> |
| 9  | Normaal gesproken blader je een jaarboek maar één keer door.                                   | <b>True / False</b> |
| 10 | Een jaarboek van elk jaar dat je naar highschool ging, is te veel.                             | <b>True / False</b> |

# Why Do I Need a Yearbook?

Imagine something that has images of all of the events and people who made your years in school special. Then you'll understand the importance of owning a yearbook. It helps you remember your years at school, events that happened, faces that will change in time. All those things that may only be remembered again by opening the book. You can't see the same things while scrolling through social media, and that is why a yearbook is actually a necessity. They will never go out of style and will always be a treat, especially when you get older.



It may seem that your parents get just as excited about the yearbook as you do - sometimes more. They enjoy seeing how your childhood friends have changed. They want to remember your school years.

The first look at a yearbook is fun and exciting, often marking the end of a school year and a summer of freedom. But the moment a yearbook is opened years later, all types of memories will come to your mind. You may not realize now how remarkably valuable a yearbook is and will be in the future. Keep this in mind: having one from each year you went to high school will not be something you regret.

## 5 Let's Open Some Yearbooks

You are going to watch a video in which Giovanni Montalvo shows you some of his yearbooks. Have a look at the sentences below. These are sentences Giovanni uses in his video. Write down the correct translation of these sentences.

- 1

I was seven years old and it was my second year in America.
- 2

I think that girl had a crush on me.
- 3

He taught us that drugs were bad.
- 4

Yoma was still my height at that time.
- 5

That's me, so young and so handsome.
- 6

There were three teams, C being worst.
- 7

He was lazy before he hit the gym.
- 8

There were people from all over the world.
- 9

I kept low key.
- 10

I still got chosen to talk about my future.



## 6 My Yearbooks

Watch **My Life Through My Yearbooks**. Answer the questions while watching the video.

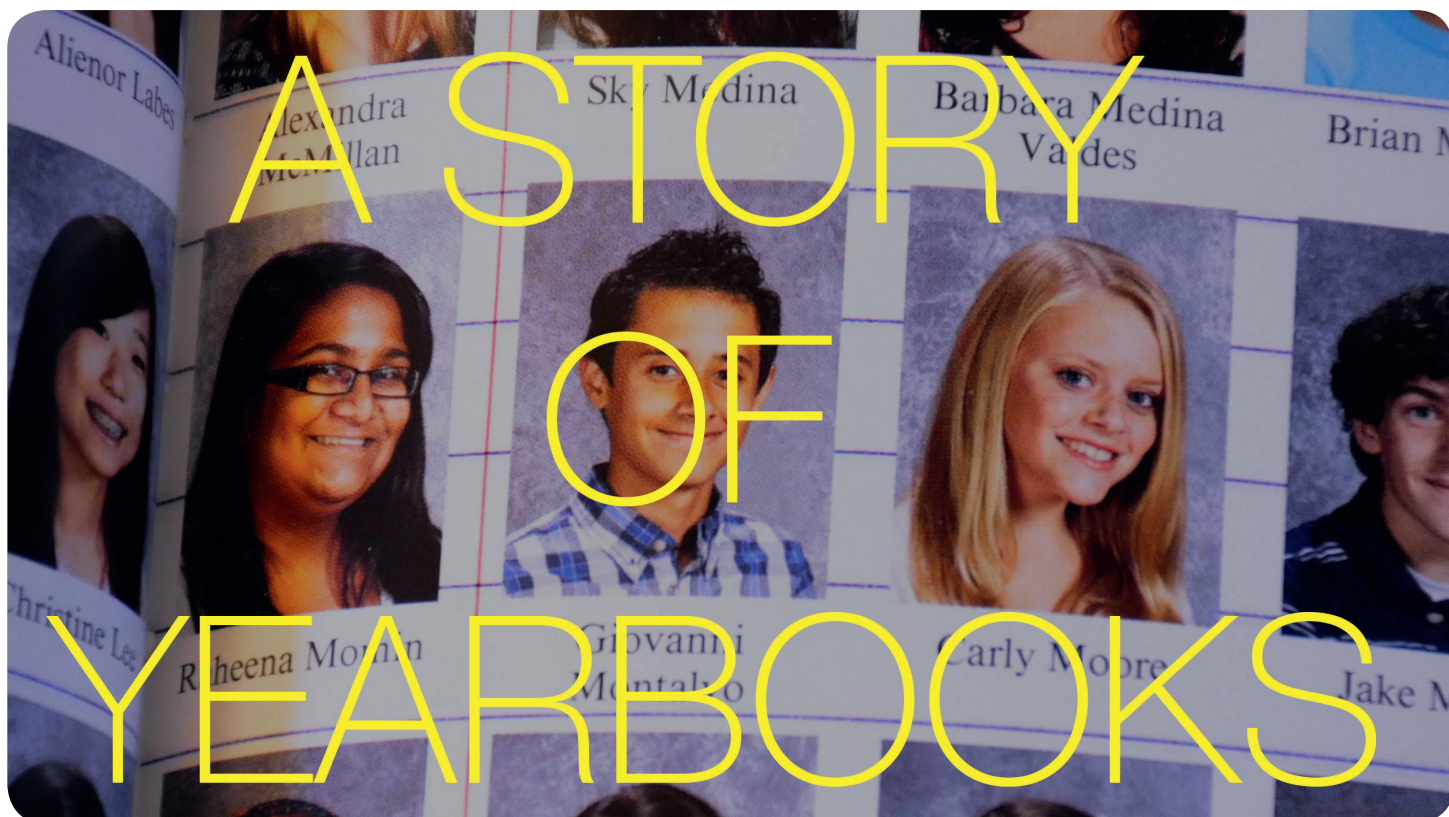
- 1 Welke twee schoolvrienden noemt Giovanni meerdere keren in zijn film?  
.....
- 2 Aan welke twee buitenschoolse activiteiten nam Giovanni deel tijdens zijn periode op Junior High school?  
.....
- 3 Nam Giovanni aan dezelfde activiteiten deel op zijn volgende school, de High school?  
.....



## 7 My Yearbooks Again

Kijk nog een keer naar **My Life Through My Yearbooks**. Kies het juiste antwoord.

- 1 Fragment 1 - Giovanni is **wel / niet** in Amerika geboren.
- 2 Fragment 1 - Giovanni is **een keer / nooit** verhuisd.
- 3 Fragment 2 - Het football team en de schoolband waren een **goede / verkeerde** keuze voor Giovanni.
- 4 Fragment 3 - Giovanni's highschool was erg **klein / groot**.
- 5 Fragment 3 - Zowel het uiterlijk van Yoma als dat van Luis is **erg / nauwelijks** veranderd tijdens high school.
- 6 Fragment 4 - Giovanni's droom is dat hij iets belangrijks kan doen voor **de wereld / Amerika**.



## 8

## In The Past

Lees **Past Simple**. Zet de werkwoorden die tussen haakjes staan in de past simple. Alle werkwoorden zijn regelmatig.

- 1 Giovanni played ..... an instrument in the school band. (to play)
- 2 Giovanni Montalvo ..... about his old schools. (to talk)
- 3 He ..... all his yearbooks in his video. (to open)
- 4 When he was still very young he ..... to the USA. (to emigrate)
- 5 He ..... his school career when he was seven years old. (to start)
- 6 Giovanni ..... house once after that. (to move)
- 7 We know that because he ..... something about a new school in a new city. (to explain)
- 8 His friend Luis ..... to spend some time in the gym. (to decide)
- 9 You probably ..... that he lost a lot of weight. (to notice)
- 10 In the pictures you could see that his other friend Yoma ..... a lot. (to smile)
- 11 In these pictures he ..... like a friendly person. (to look)
- 12 People from many different countries ..... at Giovanni's high school. (to study)
- 13 Most of them ..... their time at high school. (to enjoy)
- 14 Although Giovanni liked the school band, he ..... playing in it. (to stop)
- 15 I guess they all ..... their exams eventually. (to pass)
- 16 Although most of them ..... really hard to achieve this. (to work)

## Past Simple

Om te vertellen dat iets vanmorgen of gisteren gebeurde, gebruik je in het Engels de **past simple**, ofwel de gewone verleden tijd. Er zijn woorden of zinsdelen die je helpen om te herkennen dat iets in de verleden tijd plaatsvond.

Voorbeelden daarvan zijn: **yesterday, some time ago, last week, when I was young, this morning, earlier today, two weeks ago, after.**

Je maakt de **past simple** door achter het werkwoord **-ed** te zetten. Dit kun je alleen bij **regelmatige** werkwoorden doen.

to crash      I **crashed** into a bus yesterday.

to examine      Doctor Reep **examined** Bill early this morning.

**Onregelmatige** werkwoorden houden zich niet aan de **-ed** regel. Deze werkwoorden hebben een eigen vorm. Kijk hiervoor in de lijst met onregelmatige werkwoorden achter in de file. Kies voor de verleden tijd de vorm uit de tweede kolom.

to do      John **did** his homework in the living room.

to sleep      I **slept** very well last night.

## 9

## Irregular

Read **Past Simple**. Zet de werkwoorden die tussen haakjes staan in de past simple. Alle werkwoorden zijn onregelmatig.

- 1 Luis **lost** ..... a lot of weight in the gym. (to lose)
- 2 Giovanni ..... us a lot about his school years. (to tell)
- 3 He ..... to the USA when he was very young. (to come)
- 4 He ..... his best friends at his first school. (to meet)
- 5 Their names ..... Luis and Yoma. (to be)
- 6 We could see that Luis ..... a chubby face. (to have)
- 7 When he was older he ..... to the gym to lose some weight. (to go)
- 8 Yoma ..... quite tall when he got older. (to become)
- 9 He obviously ..... faster than Giovanni did. (to grow)
- 10 The three friends ..... quite some years together. (to spend)
- 11 The teachers ..... them everything they needed to know. (to teach)
- 12 Giovanni ..... a saxophone to play in the school band. (to buy)
- 13 He ..... up playing in the band because he didn't like it. (to give)
- 14 We also ..... a picture in which he was a member of a football team. (to see)
- 15 He stopped with that too because he ..... he was a bad player. (to think)

## 10

## What Happened?

Denk terug aan jouw jaren op school. Gebruik jouw eigen herinneringen om de onderstaande zinnen af te maken. Gebruik dus de past simple bij het afmaken van de zinnen.

- 1 During a lesson in the chemistry classroom, **something exploded** .....
- 2 In the first grade I .....
- 3 The funniest thing that happened in the second grade was .....  
.....
- 4 In the third grade, my classmates and I .....
- 5 When my alarm went off this morning, I .....
- 6 When I was on my way to school .....
- 7 During maths .....
- 8 The English teacher .....
- 9 My form teacher .....
- 10 ..... asleep during .....
- 11 ..... at a school party.

## B Yearbooks Are About People

# 11

### That's a Good Idea

Read **Business Idea: Digital Yearbooks**. Answer the questions in Dutch.

- 1 Wanneer kregen Catherine en Dave het idee om MyYearbook.com te beginnen? (alinea 1)  
.....  
.....
- 2 Wat zou je, volgens alinea 1, allemaal op jouw profielpagina kunnen zetten?  
.....
- 3 Uit hoeveel kinderen bestaat de familie Cook? (alinea 1 en 2)  
.....
- 4 Voor wie is de internetsite MyYearbook.com bedoeld? (alinea 4)  
.....
- 5 Hoeveel kost het om lid te worden van de site MyYearbook.com? (alinea 5)  
.....
- 6 Hoeveel is het bedrijf van Catherine ongeveer waard? (alinea 6)  
.....

## Business Idea: Digital Yearbooks

[1] At 15, Catherine Cook and her brother Dave, 17, were flipping through their high school yearbook. They saw the name of a girl they both knew but her picture looked nothing like her. 'These old yearbooks really sucked, they badly needed updating,' Catherine smiles. 'We thought it would be a great idea to put a yearbook online. Why not have a profile page that can list your TV interests, the music you like and your hobbies? Updating the page is your own responsibility.'

[2] In 2005, the two convinced their older brother Geoff, a businessman, to invest \$250,000 and asked him to help them launch MyYearbook.com, a social-networking site.

[3] Teenagers from all over the country came to the site. They were followed by investors and advertisers who very much wanted to reach the teen audience. But there were investors that wanted to move the company's headquarters to New York

(the Cooks wanted to stay put); they also wanted to have ads appear on users' personal profile pages (the Cooks didn't).

[4] It was a good thing the Cooks stuck to their vision. The business, now with 45 employees, has attracted advertisers such as Neutrogena, Disney and ABC. These are really big and important American companies. It has grown to 3 million members worldwide and rakes in annual sales in the 'seven figures', says Catherine. How to compete in an industry dominated by MySpace and Facebook? 'Our site is specifically for high school students, and we really listen to the suggestions of our members,' she says.

[5] The site is free and gives every student an online 'yearbook'. Students digitally sign each other's yearbooks and can vote for the classmate with the 'best eyes' or for the 'cutest couple', among other

categories. They can also share music, photos and videos. Students can 'flirt', 'battle' and 'secretly admire' one another with the click of a mouse. 'We take social games to a new level,' Dave said.

[6] While the Cooks don't want to discuss the value of their business, one MyYearbook investor (who agreed to speak only if unidentified) claims the Cooks' chunk is worth 'well over \$1 million.'

[7] 'We've had some offers from people who want to buy us out, a few pretty big ones,' Catherine says. 'And I've had lots of job offers for when I've graduated from college, but I'm not interested right now. I'm having too much fun working on the site.'

